

Women in Business

Christine Heffernan Local Enterprise Office Cork North & West, caught up with

Janet Power of Kinsale Dental recently



Janet Power - Kinsale Dental

"Kinsale Dental began in 1992 when my husband PJ and I bought an existing Kinsale dental practice. We deliver **excellence, experience and quality in dentistry**, offering a comprehensive range of dental services under one roof, in a relaxed caring environment.

We now have a multi-disciplinary team. A specialist consultant orthodontist offers a full range of orthodontic treatments in-house. PJ has been offering a full implant service since 1992. Our culture is one of minimally invasive dentistry. Our 2 in-house hygienists Caroline and Yvonne care for our patients preventing dental disease. Yvonne has recently been shortlisted as one of the 5 finalists for The Kin Dental Hygienist of the Year Ireland. Our 2 other dentists Brenda and Maeve provide gentle care and excellence in dentistry.

We have expanded from a 1.5 manned dental practice, employing 2 nurses in 1992 to a business now with 5 clinicians, 2 hygienists and 9 ancillary staff. **Our core belief is that we are always striving to improve.** We were delighted to **win the best employer award at the Irish Dentistry Awards this year** as it was a great reflection on the team as a whole.

I am currently half way through a 2 years **Master's Degree in Restorative and Aesthetic Dentistry in Manchester University.** I combine my studies with managing the business and practicing 3-4 days a week. **It is a challenge but I am certainly never bored!**

I recently completed the new Women in Business Programme with my Local Enterprise Office and I couldn't recommend it highly enough. In particular the mentoring that I received was invaluable, along with the amazing support of the other women that I met. Also through **my Local Enterprise Office, the Trading Online Voucher scheme** has greatly helped me set up an online booking system and increase our web presence. My **Local Enterprise Office** has been a great help to me and I hope to continue to avail of their on-going support and assistance as we further develop the business and hopefully create further future employment.

If I was to give advice to anybody starting off, firstly I would say that **you will work harder than you ever thought possible but keep on keeping on! Persevere and always ask for advice/support from other business people.** There is a wealth of knowledge out there. In particular I wish that I had **availed of the help and support of the Local Enterprise Office, a long time ago!**


As regards the challenges that I have faced as a woman in business and a mother of four, I think that it can be summed up in just one word - **JUGGLING!**

HOW TO GET IN TOUCH WITH US:

Address: Kinsale Dental, Pearse Street, Kinsale, Co. Cork

Tel: 021-4772788 **Email:** hello@kinsaledental.ie

Website: www.kinsaledental.ie


Difig Fiontair Áitiúil
Local Enterprise Office

Difig Fiontair Áitiúil Corcaigh Thuaidh & Thiar



Training with the Local Enterprise Office Cork North & West, for the micro-enterprise sector (businesses employing 1-10 employees)

Local Enterprise Office Cork North & West

NEW Women in Business Programme - Kinsale

As part of our ongoing commitment to women in business, this business development programme is specifically for women in business, across all sectors. It is aimed at the woman owner/partner of a small business, employing 1 to 10 employees. Applicants will be actively involved in the management of their business and will be trading for a minimum of 12 months+. It is ideal for those who wish to broaden and develop their knowledge in the areas of: *strategy, finance, raising money, marketing, sales, public relations, social media, pitching and the business plan.* If you are looking for assistance to move your business to the next stage of growth, this programme could benefit your business.

Dates: 10th, 17th, 24th November; 1st December 2016; 12th, 19th, 26th January; 2nd February 2017.

Time: 9.30am-4.30pm **Venue:** The Trident Hotel, Kinsale **Fee:** €150 per participant

A: Local Enterprise Office Cork North & West, Kent Street, Clonakilty, Co. Cork.
T: 023-8834700 E: westcork@leo.corkcoco.ie W: www.localenterprise.ie/corknorthandWest

